

SCORE

STEVEN STAMKOS



NATIONAL HOCKEY LEAGUE® TRADING CARDS



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SCORE

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**IN STORES BEFORE THE START OF
THE 2012-13 SEASON TO CAPITALIZE ON
PRESEASON BUYING FRENZY!**

**MORE THAN 40 ROOKIE CARDS HIGHLIGHTING
STARS FROM THE 2011-12 SEASON
WHO SKATED AFTER THE 2012 NHL ALL-STAR GAME.**



PANINI



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CONFIGURATION:

Retail: 7 cards / 36 packs / 20 boxes - Blaster: 7 cards / 11 packs / 20 boxes

Rak Pak: 52 cards / 12 packs / 12 boxes - Release Date: 8/8/2012

BOX BREAK:

Every box delivers:

- One: Gold Rush Parallel / pack
- One: Gold Rush Hot Rookie / box
- Three: The Franchise Retro Retail Exclusive inserts / box
- A minimum of 12 various inserts / box

CASE BREAK:

- Four Autographs / case



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1

Look for Hot Rookies featuring the first cards of the 2012-13 rookie class. 1 in every other pack.

2

The Franchise Retro set is a retail exclusive insert set featuring players from the Original Six NHL franchises. Look for rare autographed versions.

3

The all new Score Signatures features autographs from your favorite NHL players.



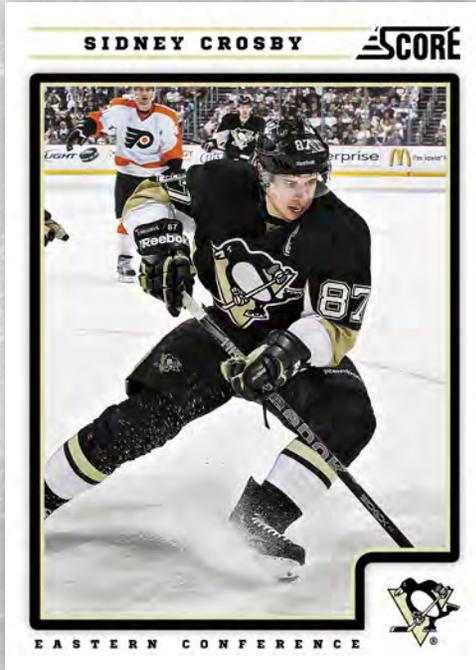
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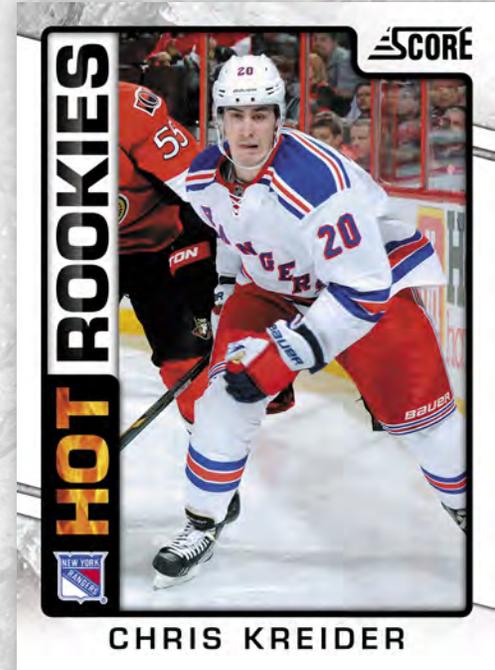
SCORE BASE CARD

Score returns for 2012-13!



GOLD RUSH

One per pack. Look for the more rare Hot Rookie versions falling one per box.



HOT ROOKIES

All new rookies for the 2012-13 Season!



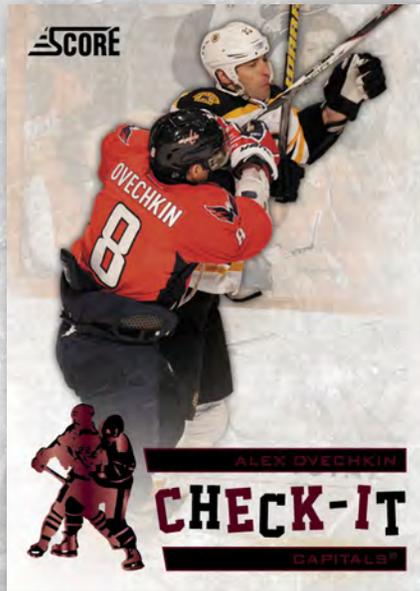
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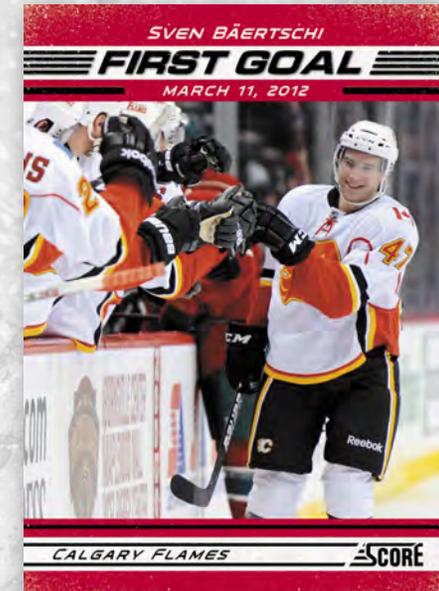
CHECK-IT

The Check-It insert set makes its long awaited return to Score showcasing the hardest hitters of the NHL's past and present.



TEAM SCORE

Find all new Team Score inserts showcasing the best talent across the league.



FIRST GOAL

Re-live the season with the First Goal inserts, highlighting players netting their first NHL goal.



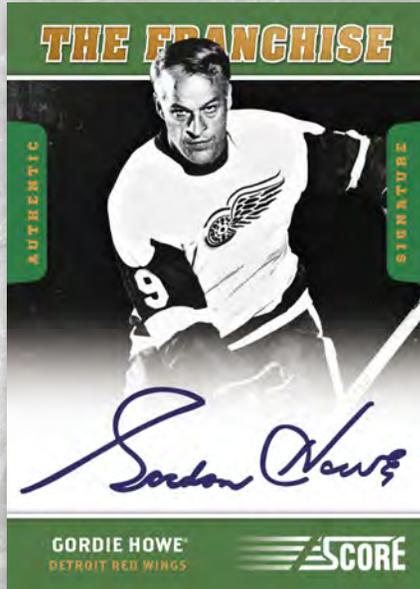
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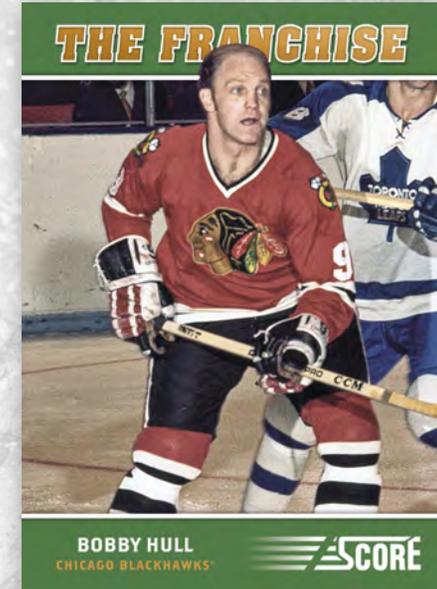
THE FRANCHISE RETRO SIGNATURES

Available only in retail, the Franchise Retro Autograph set includes the likes of Bobby Hull and Gordie Howe.



SCORE SIGNATURES

All new for 2012-13 Score, the Score Signature set features autographs from your favorite NHL players.



THE FRANCHISE RETRO

Retail Exclusive! The Franchise Retro set includes players from the NHL's Original Six teams. Some of the greatest players from the NHL's storied past.

PANINI

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